

biss

A chessboard is shown with a king piece in the center, illuminated by a warm, golden light. The king piece is the focal point, standing prominently on a dark square. In the background, several other chess pieces are visible, slightly out of focus. The background itself is a blurred cityscape with tall buildings, suggesting a high-rise office or a strategic business environment. The overall mood is one of strategic thinking and leadership.

**TIME
FOR
STRATEGY**

- > Three notable tendencies**
- > Two important discontinuities**
- > One postulate**
- > BISS's response**

Three notable tendencies

Economic liberalization

Rapprochement with the West

Soft Belarusianization

Two important discontinuities

1. The main message by the Belarusian regime:

1996 – 2007: The West is an oppressor and decaying civilization

2012 – now: The West is a strategic partner

2. *Geopolitical preferences of the Belarusians:*

	Yes for the EU:	No for the EU
2002:	60.9%	10,9%

[What is better?]

	EU	Russia
2017:	14%	64%

One postulate

It's time for strategy.

BISS's response

**Value
transformations**

**Identity
index**

biss

**Strategic
expertise**

A red oval border encloses the text.

**Identity
index**

Global trends and challenges

The rise of national movements all over the world

How to drive them in a civilized direction

- ♦ national identity
- ♦ populist nationalism

Belarusian reality: soft Belarusianization

Soft Power
(Joseph S. Nye,
1990, 2004)

Language
Symbols
History
Cultural heritage

Identity index as a BISS project

Monthly analytical product

Aimed at identifying and analysing trends in Belarusian identity formation

Analysis on three basic levels: society, business, and government

Thank you!

Пра нас

Бліц-каментары

Даследаванні

Стратэгічная экспертыза

Пошук >



Vital Silitsky: in memoriam



Беларусь – США: прорыва не будет

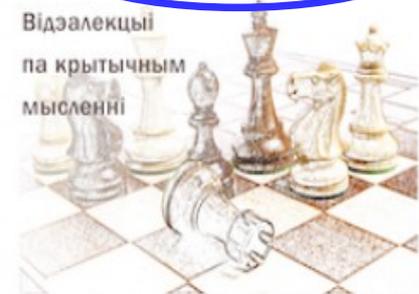
Форум крытыкі і дыялогу

Беларусь и Украина: неизбежная любовь

Ценностные трансформации:
концептуально-методологический очерк



→ be critical ←



Відзалеццi
па крытычным
мысленнi

Кейс Dziesciuk'ов: беларуская милиция взялась искать
акстремизм в интернете

НАВІНЫ І АБ'ЯВЫ

ПУБЛІЦЫСТЫКА

Чытайце і аб'яўляйцеся